***(SAMPLE PRESS RELEASE—NATIONAL SCHOOL PSYCHOLOGY WEEK)***

Further Information Contact:

DATE         Your Name, Phone, Email

**School Psychologists Nationwide Say “Together We Shine” for**

**National School Psychology Week**

*National School Psychology Week is November 7–11, 2022*

**[YOUR TOWN, YOUR STATE] (example: Bethesda, MD)**—The National Association of School Psychologists (NASP) has designated November 7–11, 2022, to be National School Psychology Week (NSPW), with the theme “Together We Shine.” Schools around the country are being asked to highlight the role of school psychologists and school-based services in promoting student success.

School psychologists partner with families, teachers, school administrators, and other professionals to create safe, healthy, and supportive learning environments that strengthen connections between home, school, and the community. They apply expertise in mental health, learning, and behavior to help children and youth succeed academically, socially, behaviorally, and emotionally. They are also important members of school safety and crisis teams.

“I am proud to see how our community of school psychologists have supported their students, families, and fellow educators during difficult times,” shares NASP President Celeste Malone. “School psychologists work every day to enhance the connections between students, schools, and the evidence-based practices that help them thrive.”

This year’s NSPW theme, “Together We Shine,” honors the hope we feel after several challenging years and emphasizes the power of our collective efforts to overcome difficulties to ensure that all our students can thrive in school, at home, and in life. Throughout the week, schools across the country will be taking part in events and activities designed to highlight how school psychologists, teachers, and other school personnel work with students and families to reestablish their sense of being valued parts of a greater whole. While we all have our own individual strengths and attributes, we shine even brighter when we all bring our ideas and actions together to uplift the community. Through collaboration, we can empower students and adults to find purpose and possibility, all while fostering resilience. This is especially important for those who are or who feel marginalized, unrecognized, or at risk.

“I hope National School Psychology Week will help us all better understand the importance of affirming and including individual identities as part of the whole,” says Malone. “This is particularly critical for historically marginalized and minoritized students and adults, many of whom have been disproportionately affected by the hardships we have seen in recent years. I know that working together, our school communities can use the collective power of hope to build a brighter future.”

As part of National School Psychology Week, school psychologists at [NAME OF SCHOOL OR DISTRICT] will be adapting resources and activities provided by NASP to share how students can shine both together and as individuals. [FILL IN SPECIFIC SCHOOL/DISTRICT ACTIVITIES.]

NASP has put together a variety of resources that members and other partners can access through the NASP website in order to coordinate National School Psychology Week events and activities for their own schools and practice settings (<https://www.nasponline.org/research-and-policy/advocacy/national-school-psychology-week-(nspw)>).

In addition, several NASP programs are in place to reinforce aspects of this year’s theme. School staff can use the Student POWER Award to recognize those students who make a difference through hard work, personal optimism, and dedication to others. The Possibilities in Action Partnership Award recognizes the contributions of teachers, administrators, other staff, and parents to support the needs of the whole child. The Gratitude Works program is designed to helping students focus on positive relationships, mature socially, and grow their understanding of the world by fostering gratitude through a variety of activities.

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About NASP: The National Association of School Psychologists (NASP) represents 25,000 school psychologists throughout the United States and abroad. NASP empowers school psychologists to promote the learning, behavior, and mental health of all children and youth.

For further information, contact [LOCAL CONTACT] or NASP Director of Communications Kathy Cowan at 301-347-1665 or kcowan@naspweb.org, or please visit [www.nasponline.org](http://www.nasponline.org).